

Privacy Policy

Agreement Overview

At Agara Life LLC (“Agara Life”), we respect and protect your privacy. This Privacy Policy explains how we collect, use, and disclose your personal information, and outlines your rights regarding that information. Personal information may include your name, email, mailing and/or business address, phone numbers, or other information that identifies you personally.

Agara Life treats this information with the highest level of confidentiality. We do not sell personal information to third parties. Any pages on our website that request personal information are secured. This policy applies to all users of Agara Life’s services worldwide, subject to applicable local laws.

By using our website or services and providing us with personal information, you consent to the practices described in this Privacy Policy (and the Cookie Policy referenced below), including any updates we may post from time to time. Please check this policy periodically for updates, referenced by the “Last Updated” date.

1. Definition of Personal Information

“Personal Information” means information that identifies, relates to, describes, references, or could reasonably be linked (directly or indirectly) with a particular consumer, household, or device.

Personal Information does not include:

- Publicly available information from government records
- De-identified or aggregated consumer data
- Information exempted under laws such as HIPAA, CMIA, FCRA, GLBA, FIPA, or DPPA

2. California Privacy Rights (“Shine the Light” Law)

California residents may request, once per year and free of charge, information about personal information we disclosed (if any) to third parties for direct marketing purposes. Requests can be made via the “Contact Us” section below.

3. Information We Collect

Agara Life may collect information in the following categories (per CCPA):

- **Identifiers** (name, address, email, IP, etc.)
- **Customer Records** (contact info, payment info, employment, etc.)
- **Protected Characteristics** (age, gender, etc., if voluntarily provided)
- **Commercial Information** (purchases, preferences)
- **Internet/Network Activity** (browsing, search, interactions)
- **Geolocation Data**

- **Sensory Data** (audio, video if you interact with us through support)
- **Employment/Education Information** (when relevant for programs or opportunities)
- **Inferences** (preferences, trends, behaviors)

We collect this information through:

- Directly from you (forms, registrations, purchases)
- Indirectly (website usage, cookies)
- Third parties (social networks, service providers)
- Public sources

4. Use of Personal Information

We use personal information to:

- Provide, personalize, and improve our services
- Process transactions and fulfill orders
- Communicate updates, promotions, and service information
- Maintain security and prevent fraud
- Comply with legal and regulatory obligations

We do not “sell” your personal information for money. However, certain data may be shared with third parties (such as analytics or advertising providers) in ways defined under the CCPA as a “sale.”

5. Disclosure of Information

We may share personal information with:

- Affiliates and subsidiaries
- Service providers assisting in operations
- Business partners and advertisers (with safeguards in place)
- Government agencies and regulators (as required by law)
- Parties to a merger, acquisition, or sale of company assets
- Other parties with your consent

We do not disclose personal information except as described in this Policy.

6. Your Privacy Rights (CCPA/GDPR)

You may have rights to:

- Know what data we collect and how it is used
- Request access to your data
- Request deletion of your data (subject to exceptions)
- Opt-out of data sharing defined as “sale” under CCPA
- Not be discriminated against for exercising privacy rights

Requests can be submitted through our “Contact Us” section.

7. Cookies & Tracking

Agara Life uses cookies and similar technologies to improve user experience, measure traffic, and provide relevant content. You may control cookies through your browser settings.

We also use Google Analytics and may use advertising partners. See our **Cookie Policy** for more details.

8. Data Security

We use reasonable technical, administrative, and physical safeguards to protect personal information. However, no system can be guaranteed 100% secure. If you believe your information has been accessed without authorization, please contact us immediately.

9. Retention & Deletion

We retain personal information as long as necessary for business, regulatory, or legal purposes. You may request account deletion by contacting us. Certain information may be retained for fraud prevention, safety, or compliance reasons.

10. Children's Privacy

Our services are not intended for children under 13, and we do not knowingly collect information from individuals under 16. If you believe we have collected such information, please contact us for deletion.

11. International Users

Agara Life processes personal data in the United States and may transfer it internationally in compliance with applicable laws.

12. Business Transfers

If Agara Life undergoes a merger, acquisition, or sale, your information may be transferred as part of the business assets.

13. Updates to this Policy

We may update this Privacy Policy from time to time. Significant changes will be communicated via email or site notice. Continued use of our services after notice constitutes acceptance.

14. Contact Us

For questions, comments, or to exercise your privacy rights, contact us at:

Agara Life LLC

30 N Gould St, Suite R

Sheridan, WY 82801

Email: [**support@agaralife.com**](mailto:support@agaralife.com)

Website: [**www.agaralife.com**](http://www.agaralife.com)